# Great Factory Shoe Sale At D. E. Brackett's, Alma BEGINNING SATURDAY, OCTOBER 17

Read! Reason! Realize! \$8,000.00 worth of Men's, Women's and Children's Shoes at Manufacturers' cost. Two large factories in the East made me an

offer to clean up their entire floor of "End of the Season Shoes" at a price way below the cost of production. There were too many shoes for me to buy for this market. But the temptation was too great; they looked so good and the price was so low that I just had to take them, and they are here in my store FOR YOU at absolute cost of production.

### Stop! Look! Listen!

Prices smashed to smithereens. Hundreds of pairs of new and upto-date Shoes FROM THE FACTORY TO YOU WITHOUT THE JOBBERS' or RETAILERS' PROFIT.

500 Pairs Children's Shoes Ladies' and Misses' Shoes Men's and Boys' Shoes \$1.00 and 1.25 values, \$1.50 to 5.00 values at \$2.50 to 6.00 values at Buy your shoes of Brackett and factory sale price

factory sale price from factory sale price from

Many other values at proportion- 98c to \$3.49 \$1.39--\$3.69

### COME TO ALMA

get your R. R. fare paid in addition to the low prices. All persons coming 20 miles or less will have their fare paid on purchases of

Remember the goods offered in this sale are not old and shop-worn but SPARKLE WITH NEWNESS, FRESH FROM THE FACTORY. Sale Begins Saturday, Oct. 17, and Continues Until We Take The Banner Down In Front of Our Store.

10% off on All Rubber Goods. All new this season. Fully guaranteed D. E. BRACKETT

Don't Wait! Come Now! Get first choice of this tromendous sacri\$ce

> Three Cornered Gusset Relieves Strain

at thigh giving

greater comfort

and longer wear

Extra fulness

allowed for bust

Stays on shoulders

Low in front

Narrow across the back

Usual form

of Knit garment

Athena

are moulded to

fulness

where

needed

garments

Patent

Fitted

tion sleepers, and an observation car. The tour was under the personal supervision of Neil De Young, district passenger agent of the Pere Marquette, while Fred L. Oliver, superintendent of the dining car department, looked after this service.

A telephone equipment on board the train made it possible to establish ed on Mrs. M. Walker Thursday. long distance connection with Grand Rapids, thus enabling the members of the party to keep in touch with their homes and places of business.

The special train was on the road for four days, and visited every city and hamlet between Saginaw and Grand Rapids.

On this trip we make a quotation | Brainerd hospital at Alma to become from the Grand Rapids Press.

Manufacturing company, met his son, urday evening and Sunday calling on of this place died on October 8th at Ralph Wagner, at Alma, where the Wm. Caris and other friends. young man has promoted the first high serves the cities of Ithaca, Alma, St. Louis, Breckenridge, Wheeler and Merrill from one generating station at Alma, Gas was turned on at Alma tains are Dr. Thornburgh and C. E. sult of the Lansing game. How about only last Friday night for the first Pettyjohn. time. There will be ninety miles of underground. The ditching and pipe- class. laying gang put down half a mile a day. Young Mr. Wagner explained class. his plan to the interested wholesalers. containers and forces it where it is their portion of the receipts from the Charles Dutt, Mr. Schultz and Allen needed. It eliminates moisture so annual Gratiot Co. Sunday School ex- Highfield. that there is no condensation and the cursion to Detroit this year. pipes will not freeze. President Brown of the Alma board of trade, who met the wholesalers, is the backer of the

big company."

Mrs. Chas. Murphy, Wednesday, Oct. fellows met and practiced in the gym. 21 at 3:30 p. m.

Mrs. Rowles of Saginaw was in the party given by Mrs. Lamb.

Tuesday, October 20 with Mrs. J. Par- livered short addresses. Captain dee for supper. East Superior street.

a prospefous year. He claims he has corn | Spirit," and told how hard his team

Mrs. Lamb very pleasantly entertained ed by the student body hereafter. forty-five ladies at a five o'clock tea a | The annual staff held their regular her home Wednesday afternoon. On weekly business meeting last week Thursday afternoon eight tables of Tuesday bridge were entertained. Dainty refreshments were served, and the catering at

both parties was done by Mrs. Frosch. Peter Edward Conley is in receipt of the second basket of peaches, which has been sent him this fall by his old friend, W. S. Duvall, Pere Marquette agent in Fenville. Mr. Conley and Mr. Duvall worked together years ago and Mr. Duvall will never forget his old friend P. C. in Alma. The peaches were excellent, late Crawford's.

MEN'S BIBLE CLASS CONTEST AT THE METHODIST CHURCH.

The contest started September 20, The Athletic Asociation has not a

### **VESTABURG**

D. K. Mangle spent Friday in Mr. and Mrs. Casper Sutton and

Miss Jessie Caris spent Thursday the home of her uncle, Bert Water-Mrs. D. K. Mangle returned from

Clare Friday evening. Otto Crosley, of Napoleon, is visiting his aunt, Mrs. Custer.

Mrs. M. Chambers, of Ferris, call-

C. O. Sherwood was in Stanton this Saturday, accompanied by Mrs. E. week attending the supervisors meet- Marlin and daughter Neoma. C. L. Nichols, of Riverdale, was in spending the summer with her par-

town Friday in interest of the River- ents, Mr. and Mrs. S. Snook, went to dale Promoter. Miss Viva Marvin has entered the who has a position there.

a trained nurse. "J. J. Wagner, of the Jennings Frank Chapman, of Coe, spent Sat-

Miss Bessie Van Horn and Mrs. Eva north and west of Westaburg, aged pressure gas distributing company in Courser visited the latter's relatives 79 years and 23 days. Burial took in Merrill over Wednesday and Thurs- place on Saturday October 10th in

Fifteen new members have been mains when the work is finished and added to the class. The losing side the negative side. The question for the pipes are laid only thirty inches will serve a banquet for the entire debate was: "Resolved, That Capital

### SCHOOL HAPPENINGS.

The Union school pupils cleared the building in forty seconds during the fire drill last week. This is record

Teachers! Don't forget the State Peachers' Association at Kalamazoo October 29th, 30th and 31st, On account of the rain the football

last Monday.

"Scrub" Rockwell called a masscity Thursday to attend the bridge meeting last Monday at 3:15 p. m. The school was not dismissed, consequently the attendance was large. All The W. R. C. Thimble Club will meet the male members of the faculty de-Handley was called upon and gave a Mr. Leo Gee, Alma route four, reports very good talk on "High School that will harvest one hundred and fifty was working for the school. He was loyally cheered and applauded and was WILLARD D. TUCKER. assured that his team will be support-

The Lambda Sigma met Monday at

Mr. Maxwell has just completed a ouple of bulletin boards, which have been a great necessity in the assembly room. One will be placed on each side of the room this week.

We still have a few more athletic membership tickets. Get them at the

The Sophomores were successful in the annual Fresh-Sophomore rush that occurred last week.

Emery Casler has not as yet returned to school as a result of a broken arm he received when he fell off his bi-

and will close October 25. The cap- very firm financial footing as a re-

the home of his son, Wesley Switzer,

the Brady cemetery, Seville township.

Pearl Kerman Tuesday, October 6th.

John S. Switzer, a former resident

family, of Riverdale, spent Sunday at

Mrs. Dell Botsford, of Lansing, who

came Friday evening to visit her par-

ents, Mr. and Mrs. H. Lewis, returned

Mrs. A. J Vance, of Ithaca, who

Mrs. Ethel Harry, who has been

Detroit Saturday to join her husband.

A son was born to Mr. and Mrs.

came Wednesday to visit her daugh-

ter, Mrs. Ethel Marlin, returned home

home Monday.

a chicken pie supper, students? The debate last week was won by Punishment is More Desirable Than There are 67 members now in the Life Imprisonment as the Penalty for Murder in the First Degree." The Methodist Sunday School re- negative side was defended by Howard He said the gas is compressed to about ceived \$91.30 from the Ann Arbor R. Handley, Arlo Eckert and Carl Dewett, 150 times the usual pressure. This R. Co., to go in their collections for the affirmative by Ed. Mahr, Lee permits smaller pipes and pressure Sundayed, October 11th. This being Sharrar and Harry Stephens. Judges,

DEMOCRATIC STATE TICKET.

Governor. WOODBRIDGE N. FERRIS. Lieutenant Governor. EMMET L. BEACH. Secretary of State. WILLIAM C. McMANUS.

State Treasurer. JOHN H. ROBSON. Auditor General.

JOHN C. CAMPBELL, Attorney General. VERNE C. AMBERSON.

Member Congress 8th District. LAURENCE W. SMITH.

State Senator. FRANK L. CONVIS. WILLARD D. TUCKER.

Democratic County Ticket. Sheriff. JACOB D. HELMAN.

Treasurer. EDWIN A. CHISHOLM. Register of Deeds. NICHOLAS W. WIREBAUGH.

Prosecuting Attorney. JAMES K. WRIGHT. Drain Commissioner. RUFUS M. PALMER. Circuit Court Commissioners. D. LLOYD JOHNSON, RAY McCALL

Coroners.

JAMES P. CARPENTER. CHARLES F. O'NEIL.

Surveyor. EPHRAIM S. REIST. Advertising.



## Brought to Womankind

TNTIL Athena Underwear came, women remained half-satisfied on the knit underwear question. All other underwear depended upon elasticity for fit. Athena brought tailored fit.

> A garment not stretched to fit, but tailored to fit; not pulled into shape by the wearer, but tailored into shape by the maker

No matter how close-fitting the gown, the lines of Athena Underwear are the lines of the woman's own figure—delicately, exquisitely modeled-a perfect aid to the fit of the gown.

Some of the special features of Athena Underwear are:

strain in garment at thigh. Insures greater comfort, longer wear.

PATENTED SEAT - Most notable improvement ever made in underwear designing, so shaped that it clings to the figure in any position.

PERFECTED SHOULDER-STAY - Keeps garment from stretching across shoulder, and holds sleeve in place.

THREE-CORNERED GUSSET-Relieves FITTED SHOULDER AND SLEEVE-Give natural form to bust and proper tapering

> EXTRA-ELASTIC CUFF - Holds the sleeve in place and keeps it from slipping up on

ATHENA LOW-NECK SLEEVELESS GAR-MENT is narrowed at back, with extra-full busi - lower in front than at back. No slipping of shoulder-straps down over arms.

And Athena Underwear costs no more than ordinary underwear



Two Stores D. W. ROBINSON [Alma, Mich.